




*The information portal for the security industry in Australia.*

With over 10,000 unique visitors per month we are by far the industry's leading online service and can offer advertisers a range of online creative options.

Traffic to the ASIAL website is driven by regular communication campaigns including radio and TV advertising, along with monthly electronic newsletters. Information is regularly updated and is topical and relevant to security professionals, consumers and business.



A limited number of online advertising opportunities exist: (advertisements can be jpeg, gif or animated gif formats)	Booking period (number of months)
<p><b>Home Page Banner</b> 634 pixels x 76 pixels</p>  <p>Three positions available - on rotation <b>Cost: \$1790 per month</b></p>	
<p><b>Home Page Button (right hand side)</b> 214 pixels x 107 pixels</p>  <p>Two positions available - static <b>Cost: \$1000 per month</b></p>	
<p><b>Button ad on additional pages (right hand side)</b> 214 pixels x 107 pixels</p> <p>Multiple positions available <b>Cost: \$1000 per month</b></p>	
<p><b>ASIAL's First Alert e-newsletter</b> With ASIAL's monthly e-newsletter, advertisers have an exclusive opportunity to reach and influence more than 7,000 member and non-member subscribers who want to keep up to date on the latest developments and trends.</p> <p><b>E-newsletter button ad</b> 140 pixels x 100 pixels</p>  <p>Limited availability each issue <b>Cost: \$890 per month</b></p>	

## PAYMENT DETAILS - ALL ONLINE ADVERTISING MUST BE PRE-PAID

<b>Contact Name:</b>	<b>Title:</b>
<b>Company:</b>	
<b>Address:</b>	
<b>Phone:</b>	<b>Contact Email:</b>

\_\_\_ Cheque - Payable to "ASIAL"    Credit card: \_\_\_ Mastercard    \_\_\_ Visa    \_\_\_ Diners    \_\_\_ Amex

<b>Card Holder Name:</b>	
<b>Card Number:</b>	
<b>Expiry date:</b>	<b>Total payment: \$</b>
<b>Signature:</b>	

**For more information contact Tania Laird on 02 8425 4325 or [advertising@asial.com.au](mailto:advertising@asial.com.au)**

TO MAKE A BOOKING, PLEASE COMPLETE AND RETURN TO ASIAL

Mail: ASIAL, PO Box 1338, Crows Nest NSW 1585, Fax: (02) 8425 4343