

Executive Briefing 1: Understanding Crime & Crime Prevention

31 August 2010, Sydney

Professor Martin Gill will look at how criminologists can help us understand crime in a way that is helpful to retailers, business managers and security professionals. The briefing will provide participants with crime prevention frameworks and show how they can be applied in a practical way.

- **Understand the behavior of offenders**
 - How do offenders target premises?
 - What do they look for?
 - How do they get around security measures?
- **Understand the burglars' view of the world**
 - Drawing on real life interviews with armed robbers, arsonists, fraudsters and thieves, you will gain an insight in to the how offenders think and act.
- **Develop an effective security strategy for your business**
 - Understand the types of strategies and measures can you put in place to protect your business and minimise the risk of loss

Executive Briefing 2: Security Strategy & Management

30 August 2010, Sydney

Professor Martin Gill, Director of Perpetuity Research & Consultancy International will review and analyse the difference between good and bad security, explain the importance of strategy, and how it can be developed.

Based on interviews with security directors from around the world and supplemented by work with strategists, heads of other service functions, as well as academics, this briefing will take you through the process of developing a good response to threats and risks.

Among the key themes that will be covered include:

- What are the key characteristics of security that makes it distinct from other functions?
- What do you get from good security that you don't get from bad?
- Why transforms security from being a cost on the bottom line to a value added function?
- Why is a strategy important?
- What are the key components of a strategy?
- What are the pros and cons of different approaches?
- How do some add value so well and others so badly?
- What are the key features of every successful security organisation or security function?