

# Online Advertising Rates and Options

A limited number of online advertising opportunities are available:

**Homepage Head Banner ad:** (only 2 available on rotation with ASIAL Advertisement) – \$1895 per month



**RHP Homepage Ads:** (only 3 available) – \$1100 per month



**RHP Ads on additional pages:** (one available per page) – \$795 Per month

## ASIAL E-Newsletter First Alert for Members and Non-Members

With Security Insider's monthly newsletter, advertisers have an exclusive opportunity to reach and influence more than 7,500 member and non-member subscribers twice a month who want to keep up-to-date on the latest developments and trends.



## Rates and Specs

|                           | Specifications<br>pixels, width | Height  | Monthly |
|---------------------------|---------------------------------|---------|---------|
| e-newsletter<br>button ad | 150 (w)                         | 100 (h) | \$895   |

Format: Jpeg or Animated Gif.  
Prices inclusive of GST