

ASIAL

RECOGNISING EXCELLENCE IN THE SECURITY
INDUSTRY – 15TH ANNUAL EVENT!

2010 Australian Security Industry Awards for Excellence

Thursday 29th April 2010

River Room, Crown, Melbourne



Organised and Sponsored By:



Australian Security Industry
Association Limited

2010 Australian Security Industry Awards for Excellence

The Australian Security Industry Awards for Excellence are Australia's premier security awards program. Entering their 15th year, the awards recognise outstanding individuals and organisations within the security industry.

Entries will be shortlisted by desk audit to ensure that they adhere to criteria set out for each award category. The shortlisted nominations will then be assessed by an independent panel of judges (chaired by a member of the ASIAL Board). The judges' decision will be final and no correspondence will be entered into before or after the judging has taken place.

Entering the ASIAL awards can gain you the recognition you deserve. They also serve as an independent benchmark of the quality of your work.

Award categories:

- Individual Achievement Award
- Security Manager Award
- In-House Security Team Award
- Training Award
- Integrated Security Solution
- Critical Infrastructure Security Award

Rules of entry

Each entry must contain the following:

- A descriptive text of up to 5,000 words is required with each submission.
- Additional information may be appended to include photographs and DVDs.
- Entries can be made in more than one category.
- No alterations to applications will be permitted after the date of submission. Awards will be presented to the organisation named as the applicant on the entry form.
- ASIAL reserves the right to use all or any of the material entered in the competition for promotion of the Awards. Under no circumstances shall the organisers be held responsible for the payment of royalties or other charges for the use of materials provided in support of the Awards.
- All entries become the property of the Australian Security Industry Association Limited on submission. No entries will be returned; therefore duplicates of all original material should be retained.

The deadline for nominations to be received is **Friday 26th March 2010**.

The Australian Security Industry Awards dinner promises to be a night to remember. The evening has been designed to celebrate and showcase the achievements of security professionals across Australia. Both corporate table bookings and individual tickets are available. The 2010 Australian Security Industry Awards dinner will be held on **Thursday 29th April 2010 in the River Room at Crown Casino, Melbourne**.

Benefits of applying

By applying for an award you are making a strong statement about your organisation's commitment to raising the level of professionalism within the security sector, whilst at the same time acknowledging the contribution of those involved.

Finalists and winners will gain independent recognition of the standards to which they work and will receive publicity at special events during the course of the year, including the Security Insider magazine and First Alert online newsletter. Insignias will also be made available for use on letterheads and promotional materials for a two-year period.

Individual Achievement Award

The individual achievement award recognises excellence within the security guarding sector of the industry, including service to the customer and outstanding act.

The awards recognise the outstanding commitment and professionalism of frontline security personnel. They also acknowledge the diverse and challenging environments of the modern security officer and the very real difference their continued efforts make to the day-to-day lives of ordinary people.

The awards will be presented to individuals who have demonstrated that they have gone beyond what could reasonably have been expected of them in providing a level of service that exceeds the client's expectations.

- Nominations must be endorsed by a letter of support from their employer and/or client.
- Applications must include a statement outlining in no more than 600 words the outstanding customer service or outstanding act performed by the individual. The statement should include:
 - Demonstrated evidence of the individual's Customer service
 - Evidence of an incident or occasion where the individual has performed an outstanding act or demonstrated bravery beyond the call of duty.
- Applicants must provide names and contacts of two referees to allow for further discussion

Security Manager Award

The Security Manager award will be presented to an individual who has demonstrated excellence in a senior security management role, and who has proven his or her ability to inspire and lead by example. This category is for security managers who are employed directly by the company whose assets they are responsible for.

- Nominations must be endorsed by a letter of support from the CEO or General Manager of the organisation.
- Nominations must include a statement outlining in no more than 600 words how the individual has provided leadership and direction to ensure that the strategic security imperatives of the organization have been met. The statement should cover practical evidence of
 - How the individual has effectively managed complex security issues that have threatened the organization..
 - Initiatives implemented by the individual to protect the people, property, and information of the organization.
- Applicants must provide names and contacts of two referees to allow for further discussion

In-House Security Team Award

The In-House Security Team award will be presented to the in-house security team that has demonstrated collective excellence in delivering the security strategy for their organization.

Submissions should address:

- Company background – brief company background (ie size, scope, nature of business and key personnel).
- Strategic planning – explanation of how the organization develops and implements its strategic security direction.
- Professionalism – what quality assurance mechanisms does the organization have in place to ensure that its' security team not only meets, but exceeds what is expected of it?
- Innovation – provide examples of how the security team's innovative approach to problem solving has enabled it to tailor solutions that ensure the strategic imperatives of the business are met.

Training Award

This recognizes innovation and excellence in the development and/or delivery of a training initiative or program that promotes sound working practices in the security sector.

Submissions should address:

- Company background – brief company history (ie when established, size, scope of business, nature of clients, senior management and key personnel).
- Culture and people – what differentiates the company from its competitors?
- Innovation – provide evidence of innovation in the design and delivery of training provided.
- Commitment to customer service and continuous improvement – what systems and procedures do you have in place to ensure continuous improvement in the delivery of training services?
- Training outcomes – how do you measure the satisfaction of customers with the training you provide?
- Raising standards – what training program or initiative best illustrates how your organization is helping to raise training standards in the security industry?

Integrated Security Solution

The Integrated Security Solution Award is presented to an organisation that has demonstrated innovation and excellence in the integration of electronic security systems with each other and/or with human actions. The award applies to major security installations completed within the past 12 months.

Submissions should address:

- Company background – brief company history (ie when established, size, scope of business, nature of clients, key personnel).
- Scope of installation – provide a brief overview of the key objectives of the installation, including any unique technical complexities or challenges that were overcome..
- Project management – outline the key timelines and project management challenges that had to be met to complete the installation.
- Innovation – provide evidence of how innovative solutions were used to meet the key project outcomes.
- Project outcomes – outline some of the measurable benefits delivered by the installation following completion of the project.

Critical Infrastructure Security Award

The Critical Infrastructure Security Award recognizes an organization that has made an outstanding contribution to the area of critical infrastructure security. Submissions should address:

- Company background – brief company history (ie when established, size, scope of business, nature of clients, key personnel)..
- Knowledge and understanding of the market – outline how you have used your knowledge and understanding of the security environment to deliver an effective security solution.
- Professionalism – what quality assurance systems does the organization have in place to ensure that it meets its responsibilities to clients and the community.
- Innovation – provide examples of your innovative approach to problem solving that has enabled you to tailor solutions that help to protect the nation's critical infrastructure.

Judging criteria and process

Judging is based on the criteria set out above for each award category. ASIAL reserves the right to oversee the judging process and the judging panel composition will not be made public.

Judges reserve the right to not give an award in one or more categories if, in their opinion, the quality of entries are not of an appropriate standard. Judges also reserve the right to transfer an entry into another category if it is considered more appropriate.

The decision of the judges is final and no correspondence will be entered into.

ASIAL accepts no responsibility or liability for any loss of commercial privilege or anything, which constitutes loss or damage as a result of an entry in the 2010 Australian Security Industry Awards for Excellence.

Awards presentation

Winners of the Australian Security Industry Awards for Excellence will be announced at the **Security 2010 Gala Awards Dinner** to be held on Thursday 29th April 2010.

Rules of entry

Each entry must contain the following:

- A descriptive text of up to 5,000 words.
- Up to 10 additional pages may be appended to include photographs and media information.
- CD-ROMs, videos and posters may be included as appendices to the application.
- Entries can be made in more than one category
- No alterations to applications will be permitted after the date of submission. Awards will be presented to the organisation named as the applicant on the entry form.
- ASIAL reserves the right to use all or any of the material entered in the competition for promotion of the Awards. Under no circumstances shall the organisers be held responsible for the payment of royalties or other charges for the use of materials provided in support of the Awards.
- All entries become the property of the Australian Security Industry Awards for Excellence on submission. No entries will be returned; therefore duplicates of all original material should be retained.

Closing date for entries - entries must be received by 5.00pm Friday 26th March 2010



2010 Australian Security Industry Awards for Excellence Nomination Form

Entrants must complete the following entry form and forward it along with their entry and nomination fee of **\$95 incl GST** to: **Judging Panel, 2010 Australian Security Industry Awards for Excellence, PO Box 1338, Crows Nest NSW 1585.**

Please indicate below the Award Category/ies you would like to nominate for:

- | | |
|---|---|
| <input type="checkbox"/> Individual Achievement Award | <input type="checkbox"/> Security Manager Award |
| <input type="checkbox"/> In House Security Team Award | <input type="checkbox"/> Training Award |
| <input type="checkbox"/> Integrated Security Solution | <input type="checkbox"/> Critical Infrastructure Security Award |

Title of Entry:

Organisation nominated:.....

Name of person submitting nomination:

Position: **Organisation:**

Address:

State: **Postcode:** **Phone:**..... **Email:**

I have read the rules and conditions of entry and agree to abide by them. I accept the judge's decision as final and enclose a completed application form together with relevant appendices. I agree to my entry being publicised at any time after the receipt of my entry and I certify that the information provided is true and correct to the best of my knowledge.

I and any company or firm I represent will indemnify and keep indemnified ASIAL and jury members of the competition against any costs of any nature or damages which may be incurred by or awarded against them or any of them as a result of any legal proceedings which may take place as a result of the entry in the competition.

Name: Signature:Date

Entries must be received by **5.00pm Friday March 26th 2010** and returned to:

**Judging Panel, 2010 Australian Security Industry Awards for Excellence,
PO Box 1338, CROWS NEST, NSW 1585**