

Member Webpage Fact Sheet

Three steps to get started

1. Login and choose your template

Login to the member area using your **Member ID** and **password**. Go to the **My Profile** page and select "Create webpage". Choose your page template and colour scheme based on your **company colours**, logo etc.

2. Prepare your content and upload

> Get a web optimised version of **your logo** - this is different to print optimised as it can be of a lower resolution for use on the web (usually 72 dpi is sufficient). Images should ideally be GIF, JPEG, TIF. Consult your logo designer for a suitable format.

> Write up to **100 words** for each of the following sections:

- About your company
- Products / Services
- A list of clients or a short testimonial
- Your location or the location of your branches, outlets, dealers etc.

NOTE: Each of these sections are not essential for the page to function - only the first section is mandatory. If one section is missing then the other sections will move up the page but try and make use of the full functionality of the page to get the most exposure for your company.

> Each page template has space for up to **4 images** (one can be an embedded video link to YouTube). Images should be web optimised (72 dpi **RGB**) and **sized according to the guidelines on the template you have chosen**. **If you try to upload an image of a different size you will receive an error message.**

NOTE: You must have the rights to use any images you upload to the webpage. You can take photos of your products, vans etc. yourself or you can purchase stock images from a range of online image banks eg. <http://www.gettyimages.com>

> Finally, you can include a link to Google Maps showing the location of your business. Go to: <http://maps.google.com.au/> and type in your business address. Click on "Link" on the top right hand side of the screen and 2 options will appear. Copy the the link from the 1st field and paste into the appropriate place in the template.

> **Upload images and text** to the appropriate positions by following the prompts and information on the template. You can then preview your page and submit for approval once you are completely happy with it.

3. Submit your webpage for approval

Initial approval for upload to the live ASIAL site is required. Any changes made after this time will not require approval but are subject to the terms and conditions of use.

Should you have any trouble collecting this information, sizing images, uploading to the site etc. please contact websupport@asial.com.au or call ASIAL on 02 84254300.

ASIAL
Australian Security Industry Association Limited

YOUR MARK OF DISTINCTION

ABOUT ASIAL

WHO WE REPRESENT

SECTORS COVERED

LOCATION

CONTACT DETAILS

02 84254300
security@asial.com.au
www.asial.com.au
Business licence no: N/A

About ASIAL

The Australian Security Industry Association Ltd (ASIAL) is the peak national body for the Australian Security Industry. Since its establishment in 1969, ASIAL has grown from a small network of security companies to one that today represents approximately 85% of the security industry in Australia.

Who we represent

Established in 1969, ASIAL has grown from a small network of security companies to one that today represents approximately 85% of the security industry in Australia.

ASIAL comprises enterprises from large corporate entities to small and medium sized operations. Our individual members (or professional divisions) represent managers and operators from various security sectors, whilst our Associate members include some of the largest users of security in Australia.

Sectors covered

- ✓ Access Control
- ✓ Alarms
- ✓ Biometrics
- ✓ Cash in Transit
- ✓ CCTV
- ✓ Critical Infrastructure Protection
- ✓ Installation
- ✓ IT Security
- ✓ Locksmiths
- ✓ Manpower
- ✓ Monitoring
- ✓ Physical / Barrier Security
- ✓ Risk Management
- ✓ Sales / Record Protection
- ✓ Training
- ✓ Transport & Aviation Security
- ✓ Vehicle Security
- ✓ Video Interlocks

Location

Security Industry House
41 Home St
Crowe Nest NSW 2065

PO Box 1338
Crowe Nest NSW 1595

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Choose from 2 page templates and 4 different colours